



FACT SHEET

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OVERVIEW: Thousands of children are diagnosed each year with potentially terminal diseases such as cancer.

For dozens of children – such as Fabian who was diagnosed with a brain tumor at age 15 months or Joshua, stricken with Osteosarcoma, a rare cancer in his leg – Miracles for Kids provides a glimmer of hope.

This forward thinking Irvine-based organization was officially founded as a 501-(c)-(3) tax exempt corporation in 2001. Dedicated to improving the lives of children stricken with life-threatening illnesses, the organization specifically focuses on providing children and their families with financial and other support during the treatment period, providing funds to entities that conduct research focused on eradicating childhood diseases, and also serves as an advocate for families in need who are combating terminal diseases.

HISTORY: Miracles for Kids is the brainchild of board of directors' chair Curtis Green, who witnessed firsthand the devastation pediatric cancer can bring when a good friend's child was diagnosed with leukemia.

He launched the organization in 1998 as The Breeze Fund, an internal fundraising effort of his company, Sea Breeze Financial Services Inc. To create the fund, Green and his partner at Sea Breeze, Len Hamilton, launched an innovative program in which employees regularly donated money -- through automatic payroll deductions -- to benefit the Pediatric Cancer Research Foundation (PCRF).

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Expanding their vision and efforts, in 1999 the duo established a separate nonprofit with the same mission as The Breeze Fund. Now known as Miracles for Kids, the organization became an independent entity, focusing on broadening The Breeze Fund's original outreach and success.

BENEFICIARIES:

Today, Miracles for Kids remains a staunch supporter of PCRFB, an organization founded in 1982 as a resource to improve the care, quality of life and survival rate for children with malignant diseases.

In addition to PCRFB, Miracles operates the Miracles for Kids Grant Program and Basket of Miracles Program at Children's Hospital of Orange County, both highly successful programs created to provide support and funds to financially-strapped pediatric patients and their families/caregivers.

In a critical step toward the fight against pediatric cancer, Miracles for Kids has also partnered with PCRFB to fund ongoing clinical trials at leading medical centers throughout Southern California. To date, they have funded research at the City of Hope National Medical Center, which focuses on modifying T Cells to combat lymphoma, and Children's Hospital of Los Angeles, where doctors are creating treatment protocols for malignant tumors of the brain.

**EXECUTIVE
DIRECTOR:**

Autumn Strier, MPA, the organization's first executive director, has worked for Miracles for over five years, and has been instrumental in designing its programming, mission and strategic plan. She was previously with the National Multiple Sclerosis Society.

**BOARD OF
DIRECTORS:**

- Autumn Strier, executive director, Miracles for Kids
- Azmin Ghahreman, chef/owner, Sapphire Laguna restaurant
- Curtis Green, private investor/former vice president, Sea Breeze Financial Services
- David Heil, owner, David August, Inc.
- D.J. Burke, vice president/ private client services, Hollencrest Financial
- Ken Gerdau, owner/founder, Pacifica Foods
- Michael Meyer, owner, Champion Paving
- Paula Ansara-Wilhelm, chief brand/marketing officer, Surterre Properties
- Peter Quill, chief marketing officer, Motor Creative
- Tom Swanecamp, president/founder Red Rock Cabling

**HEALTH CARE
INDUSTRY LIAISON:**

Keith Strier, JD, principal, innovation and emerging opportunities lead for Deloitte Consulting LLP's Provider Practice, specializing in a broad range of health care industry topics and issues.

**NIGHT OF
MIRACLES:**

An evening of fine dining, silent and live auctions, live entertainment and dancing, the Annual Night of Miracles Gala supports the financial aid programs and research grants funded throughout the year by Miracles for Kids.

This phenomenally successful annual fundraiser had its genesis as Miracles for Kids chair/founder's Curtis Green's 40th birthday party. Rather than collecting gifts, Green opted to make his party a fundraiser for the PCRF, and this enduring annual event was launched.

**BASKET OF MIRACLES
PROGRAM:**

The Miracles for Kids Basket of Miracles Program delivers food, household goods, toys and other items to Miracles for Kids Grant Program families three times per year. With support from sponsors such as Bank of America US Trust, Pacifica Foods and Red Rock Cabling, board members and other volunteers custom create and deliver baskets during the Spring and Winter holidays filled with basic necessities and special items for the children, as well as backpacks brimming with school supplies during the back-to-school period in the Fall.

**CORPORATE DONOR:
PROGRAM:**

Companies can support Miracles for Kids through an inventive Corporate Donor program, which includes automatic payroll deductions, corporate fundraisers and client donations. Each corporate program can be customized to best fit the operations of individual companies.

MEDIA CONTACT:

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