



**MEDIA CONTACT:**

Jordan Kruk

Kitchen Table Marketing + PR

714.928.5085

[jordan@kitchentablepr.com](mailto:jordan@kitchentablepr.com)

**MIRACLES FOR KIDS HOSTS FIRST ANNUAL  
PICKLEBALL TOURNAMENT IN LA QUINTA**

*Event benefits critically-ill children and their families in need*

La Quinta, CA (February 13, 2019) – On Saturday, February 9, 2019, [Miracles for Kids](#), a Southern California-based nonprofit which helps support families of critically-ill children struggling emotionally and financially, hosted a Charity Pickleball Tournament in La Quinta, California raising more than \$5,000. Approximately 50 residents of Coachella Valley participated in the event, gathering at Fritz Burns Park at 11:30 a.m. to play in the tournament and support a worthy cause. This funds raised will directly benefit families whose children are fighting life-threatening illnesses.

The Pickleball Tournament not only raised funds for Miracles for Kids, but also helped to increase awareness surrounding the many challenges families with critically-ill children face. During the event, the Necochea family of Beaumont spoke to attendees and shared their journey with Miracles for Kids. Kaliber Necochea is a three-year old boy who was diagnosed with Hurler's Syndrome a year ago. Hurler's Syndrome is the most severe form of a congenital metabolic disease resulting from a lack of enzyme to break down complex carbohydrates. As a result, Kaliber suffers from several complex health issues including heart disease, respiratory problems and stunted growth.

Kaliber's mother Ruby is a single mother of two who was struggling to make ends meet while tending to Kaliber's unique medical needs and various hospital visits. With the help of Miracles for Kids, she now receives financial assistance which allows her to focus her time and attention on Kaliber's care.

"Miracles for Kids is so fortunate to have the support of our incredible sponsors, board members and volunteers and we are so grateful for Fritz Burns Park and the community of La Quinta who made this event possible," said Autumn Strier, Co-founder and CEO of Miracles for Kids. "Our team had an inspiring afternoon showing support and shedding light on courageous families in need that we serve each day."

Guests enjoyed opening remarks from Miracles for Kids board members in addition to hearing from the Necochea family before kicking off the tournament and exhibition match with prominent local players including Marvin Rodpedski and Morgan Evans. Other noteworthy players included Miracles for Kids board member Gary Standel and former Miracles for Kids board member Perry Viscounty. Paul Allam,

Director of Tennis at Madison Club & Hideaway Golf Club, serves as the Volunteer Tournament Director and the driving force behind putting the fundraiser together. Tournament sponsors included Jeff and Pam Filley, Selkirk Sport, Madison Club Member Anita Cox, Tom Huna of Team Sports Indio, and The City of La Quinta.

### **More About Miracles for Kids**

Miracles for Kids is a 501(c)(3) nonprofit serving children with life-threatening illnesses and the families that care for them. By operating programs that provide financial aid, basic needs and wellness to patients and their families, Miracles for Kids creates stability when families are crumbling from the financial and emotional devastation of fighting for their child's life. Founded in 2002, Miracles for Kids is based in Tustin, CA. For more information, please visit <https://miraclesforkids.org/>.

###