

FOR IMMEDIATE RELEASE

Contact: Jordan Kruk (714) 928-5085 Jordan@Kitchentablepr.com

Media Advisory

MIRACLES FOR KIDS HOSTS ITS THIRD ANNUAL GOLF INVITATIONAL TO BENEFIT CRITICALLY-ILL CHILDREN & FAMILIES IN NEED

Corporate sponsors, local businesses, and more come together for an unforgettable day of golf

What:

Miracles for Kids will host its 3rd Annual Golf Invitational presented by Perricone Farms on Monday, March 30 to raise a life-changing amount of funds for critically-ill children and their families in desperate need. Taking place at the Santa Ana Country Club (*Golfweek's #1 rated course*), 140+ sponsors and supporters will golf to make miracles and take part in exciting activities including putting contests for cash prizes, a \$1 million shootout, silent auction, chipping clinic with a pro golfer, and so much more.

This year's tournament style format will culminate in a brand new, riveting Derby-style championship - a head-to-head, alternating shootout on Hole #18. Upping the stakes to win are new, exciting prizes you won't see anywhere else! The winning foursome will receive David August Custom-made Sport Coats plus a 1-day excursion on a private jet to the legendary Pebble Beach Golf Links for a round of golf. The 2nd place team will receive custom-made David August Golf Pants and Mercerized Cotton Polo Shirts. Additional prizing includes a two-night getaway to the Monarch Beach Resort and a McLaren GT for a weekend, courtesy of event sponsors McLaren Newport Beach and Lamborghini Newport Beach – which will also have their vehicles on display on course.

Miracles for Kids' Golf Invitational is a day of golf like no other. This is your opportunity to share with your readers an exciting example of the generosity of our Orange County community and beyond and witness everyone coming together for a full day of fundraising for critically-ill children and their families in desperate need. Media is invited to join, take photos and interview the golfers, sponsors/donors, and Miracles for Kids staff.

W	W	h	\mathbf{a}	•
¥	¥		v	

Corporate sponsors, local businesses, board members, and more come together for the 3rd Annual Miracles for Kids Golf Invitational presented by Perricone Farms. Sponsorships are still available for purchase and so far, include Perricone Farms, David August, LBA Realty | LBA Logistics, Newmark Knight Frank, Veritone, Inc., Champion Paving, Smith and Severson Builders / American Contractors, Inc., GuardTop, SALT Development, Greenlaw Partners, Frome Investments, SAA Interiors & Architects, Wells Fargo Advisors, McLaren Newport Beach, Lamborghini Newport Beach, and Malco Services Inc.

<u>Miracles for Kids</u> is a Southern California-based nonprofit that helps families with critically-ill children battle bankruptcy, homelessness, hunger and depression – so they can concentrate on what is most important, fighting for their child's life.

When:

Monday, March 30 from 8:30 a.m. to 6:00 p.m.

Where: Santa Ana Country Club - 20382 Newport Blvd., Santa Ana, CA 92707

Photo/Interview Opportunities:

- Photo Ops include:
 - o Golfers competing in Chipping Clinic, Putting Contest, \$1 Million Shootout, Derby-Style Championship
 - o Golfers and supporters taking part in the event's Silent Auction
 - o Championship Awards to conclude the day
 - o Winners being announced and awarded their prizes
- Interview Autumn Strier CEO/Founder of Miracles for Kids
- Interview Miracles for Kids staff in attendance Jonathan Birt, Development Manager; Robyn Williams, Community Engagement Manager
- Interview Miracles for Kids Board Members in attendance Bob Rovzar, Perricone Farms; David Heil, David August; Michael Meyer, Champion Paving; Perry Viscounty, Latham Watkins; Tom Ferry, Tom Ferry International; Gary Standel, West Coast Aviation Services; Curtis Green, PrimaHealth Credit; King Nelson, and Paula Ansara-Wilhelm.
- Interview teams of Golfers
- Interview sponsors

About Miracles for Kids

Miracles for Kids is one of the only organizations on the West Coast that provides monthly financial assistance, subsidized housing, mental health services and wellness activities to families with a critically-ill child. The services help create stability when

families are crumbling from the financial and emotional devastation of fighting for their child's life. Founded in 2002, Miracles for Kids has a main office in Tustin, CA and a subsidized housing complex, Miracle Manor, in Orange, CA. To learn more about how Miracles for Kids has joined forces with parents and loved ones, visit www.miraclesforkids.org. To donate, visit www.miraclesforkids.org. To donate, visit www.miraclesforkids.org.