





MEDIA CONTACT: Jordan Kruk Kitchen Table Marketing + PR 714.928.5085 jordan@kitchentablepr.com

MIRACLES FOR KIDS, PERRICONE JUICES AND THE LOS ANGELES ANGELS TEAM UP FOR THE 3rd ANNUAL HOME RUNS FOR KIDS PROGRAM

Premium craft juice company, Perricone Juices, doubles down and will donate \$500 for every Angels home run this season to critically-ill children and their families in need

Irvine, Calif., (July XX, 2020) – Miracles for Kids, an Orange County-based nonprofit that helps low-income families with critically-ill children battle bankruptcy, homelessness and depression, has partnered with one of the nation's leading premium craft juice companies – Perricone Juices and the Los Angeles Angels for the 3rd Annual Home Runs for Kids Program. Through this exciting program, Perricone Juices is doubling its past donation of \$250 per home run and will be donating \$500 to Miracles for Kids for every home run the Angels hit this regular season! Each home run donation will provide a family with a sick child enough food or a rent check for an entire month!

"We are thrilled to be a part of this partnership for a third year in a row and are beyond fortunate for the continued generosity of both Perricone Juices and the Los Angeles Angels," states Autumn Strier, Co-Founder and CEO of Miracles for Kids. "The families we serve have been decimated by the pandemic, many fighting COVID right now, and the funds raised will make an astounding impact on our community's most vulnerable critically-ill children and families in need."

During the past two years, Perricone Juices committed to donating \$250 per home run through the Home Runs for Kids Program, raising nearly \$100,000 to date to directly benefit Miracles for Kids' patient families. Perricone Juices is a longtime supporter and advocate of the organization, taking part in various programs and volunteer projects throughout the years. Joe Perricone, CEO of the Southern California-based company, was named Miracles for Kids' 2018 Miracle Maker Honoree at the Annual Night of Miracles Gala and Bob Rovzar, CEO & Partner, also serves on the nonprofit's Board of Directors. The company also played a large role in the creation of Miracle Manor, Miracles for Kids' 12-unit apartment complex that provides subsidized housing to critically-ill children and their families at risk of homelessness.

"Our team at Perricone Juices looks forward to the Home Runs for Kids Program every year! We believe in Miracles for Kids and its mission and we feel lucky to be a part of their life changing work," says Perricone. "We know it's going to be a great Angels season and can't wait

to root for not only the team but also for these critically-ill children and their families who especially now, need our help more than ever."

The Los Angeles Angels' 60-game season is slated to begin July 23 with the first game taking place July 24 at Oakland and the first home opener on July 28 against the Mariners. This partnership gives fans another reason to cheer this season – baseball is back, and the Los Angeles Angels will be playing hard for a worthy cause.

"We are honored to be partnering with Miracles for Kids and our friends at Perricone Juices again this season," notes Dennis Kuhl, Chairman of Angels Baseball. "This partnership is a wonderful way to better serve the families and children in our community while providing our players with a rewarding reason to give it their all, and our fans with another excuse to cheer on the team."

The Angels' final game of the 2020 regular season is on Sunday, September 27 against the Los Angeles Dodgers. At that time, based on the final count of home runs by the Angels, Perricone Juices will present Miracles for Kids with a check to benefit the families supported by the organization.

More About Miracles for Kids

Miracles for Kids is one of the only organizations on the West Coast providing monthly financial assistance, subsidized housing, mental health services and wellness activities to families with a critically-ill child. The services help to create stability when families are crumbling from the financial and emotional devastation of fighting for their child's life. Founded in 2002, Miracles for Kids has a main office in Tustin, CA and a subsidized housing complex, Miracle Manor, in Orange, CA. To learn more about how Miracles for Kids has joined forces with parents and loved ones, visit www.miraclesforkids.org.

More About Perricone Juices

Perricone Juices is a 3rd generation, family-owned grower and manufacturer of premium craft juice. As the largest one of its kind in the Western U.S., they maintain old fashioned values, a deep commitment to quality and honest-to-goodness farm to table freshness dating back over 78 years. It started back in 1935 when 15-year-old Sam Perricone went to work to support his family, and by the late 1940s the Sam Perricone Citrus Co. Inc. was already the nation's largest wholesale distributor of oranges, lemons, tangerines and grapefruit. Today, they are one of the nation's premier citrus growers and a marketplace leader. To learn more, visit www.perriconefarms.com.