



# Box of Miracles

Subscription Box for a Cause

## BE A PART OF THE LAUNCH!

Get your brand in front of Miracles for Kids' top donors & supporters.



### We're launching:

A luxury, quarterly subscription box with all proceeds benefiting critically-ill kids and their families in need.



### We need your help:

Donate 1,000 pieces of goods or products to include in the subscription boxes for up to a year.



### It's a win-win!

Get a tax-deduction, marketing to OC's top execs as the subscriptions grow; and together, we'll make miracles for patient families.

**What We Need:** 1,000 items in the categories of beauty, family / kids, food, home, men, pets, or wearable

**The Strategy:** The Box will launch at the 2019 Night of Miracles Gala, in front of 500+ of our community's top executives, with an estimated 2018 total net worth of \$1 Billion+. In the first year, we're targeting the release of 1 box per quarter, each with a minimum of 5 items.

**Why it's so Exciting:** It's a rapidly growing market and hit over \$100M in revenue in just the past five years. By offering a luxury box at 2-3 times the value for a quarterly donation of just \$100, we can grow recurring donations, while directly accessing supporters.

**Turn Your Brand into Miracles:** Donate 1,000 items to be included in one of the upcoming boxes. Your brand message will be expertly crafted by our in-house marketing team to reach your target consumers, while also helping critically-ill kids and families in need.

**Get Inside the Box:** To learn more or get into the Box of Miracles, contact Autumn Strier, Co-Founder & CEO, at [astrier@miraclesforkids.org](mailto:astrier@miraclesforkids.org) or call (714) 730-3040.

## Be Our Miracle

### WHO WE ARE:

Miracles for Kids' families not only face the possibility of losing their child to a life-threatening illness, but also fight bankruptcy, depression, hunger and homelessness. **Miracles for Kids is one of the only organizations on the West Coast dedicated to alleviating these stresses, but we need to do more.**

### PROGRAMS THAT HELP:

**Pay the Bills:** They don't stop when tragedy hits. We help keep the lights on, the water running and so much more.

**House:** Families in crisis can get overwhelmed by expensive housing costs - Miracle Manor helps relieve this burden.

**Heal:** We have a holistic approach to healing families, from healthcare and counseling to outdoor activities and more.

**Feed & Clothe:** Getting basic necessities can be a challenge for families in crisis - we help them get the essentials they need to survive.

### HOW YOU CAN HELP:

**Donate:** Your gift will help a family immediately.

**Volunteer:** If you have time and talent, we want you on Team Miracles!

**Host a Drive:** Help collect food and supplies for families.

**Events:** We love getting people together to help families in need, host your own or support one of our signature annual events - Night of Miracles Gala, Stars & Stripes Tournament and the Golf Invitational.