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MIRACLES FOR KIDS ANNOUNCES PARTNERSHIP WITH PERRICONE FARMS
Premier citrus growers will donate \$250 for every home run hit to Tustin-based nonprofit

Tustin CA (April 25, 2018) – Miracles for Kids, a 501(c)(3) nonprofit organization with the mission of improving the lives of critically-ill children and their families in need through financial assistance and other resources, announced today their partnership with local company — the largest *manufacturer of premium craft juice in the Western U.S. as well as one of the nation’s premier citrus growers* — Perricone Farms and Angels Baseball. The program, called Home Runs for Kids, has Perricone Farms donating \$250 to Miracles for Kids for every home run the Angels hit this season - at home and away!

“With this generous partnership, Perricone Farms and Angels Baseball are making a real difference in the lives of families with children fighting life-threatening illnesses,” said Autumn Strier, Co-Founder and CEO of Miracles for Kids. “We are sincerely humbled by their commitment to these families who are facing insurmountable obstacles on a daily basis and who need our help so much.”

Joe Perricone, Chairman of Perricone Farms, said that he was drawn to the work of Miracles for Kids after his business partner and firm’s CEO Bob Rovzar (a Miracles For Kids board member) told him about the organization. “This is a high advocacy opportunity and I know that we can make a significant and immediate impact with this partnership,” said Perricone. “Perricone Farms is a family business and we truly believe that there is nothing more important than family. Miracles for Kids is working hard to change the lives of families in need every day and their mission aligns with our personal and company values.”

The Perricone family is one of the nation’s largest citrus growers and the biggest supplier of freshly squeezed, premium craft juice in the Western United States. The Perricone family has a long history of philanthropy in Orange County including a partnership to benefit disadvantaged children at The Guidance Center in Long Beach in 2017. The success of that program ultimately inspired the Perricones to continue working with organizations that provide services to critically-ill children, including Miracles for Kids. “The Home Runs for Kids program to benefit Miracles for Kids is a reflection of our desire to improve the lives of children in our community,” said Perricone.

Perricone Farms also planted 12 citrus trees in the garden of Miracle Manor, multi-unit apartment buildings developed by Miracles for Kids that offer subsidized housing to families they serve. Located less than a mile from CHOC in Orange, California, Miracle Manor currently houses 11 at-risk families.

Dennis Kuhl, Chairman of Angels Baseball, echoes Perricone's dedication to the work of Miracles for Kids. "We are committed to serving families and children in our community and are thrilled to partner with Perricone Farms for the Home Runs for Kids program this season," he said. "We are hoping to score a record number of home runs this year - this gives our players yet another reason to swing for the fences!"

The Angels have enjoyed a wildly successful start to the season. With 26 home runs already on the books, Perricone expects that the total amount donated to Miracles for Kids will exceed \$40,000 at the end of this baseball season.

About Miracles for Kids: Miracles for Kids is a 501(c)(3) nonprofit serving children with life-threatening illnesses and the families that care for them. By operating programs that provide financial aid, basic needs and wellness to patients and their families, Miracles for Kids creates stability when families are crumbling from the financial and emotional devastation of fighting for their child's life. Founded in 2002, Miracles for Kids is based in Tustin, CA.

About Perricone Farms: Perricone Farms, with executive offices based in Newport Beach, CA, has produced fresh squeezed juice for over 78 years. Offering a broad range of juice products in retail, hospitality and industry sizes, Perricone Farms is the premier fresh craft juice supplier in the Western U.S.

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