



MARKETING INTERN

About Miracles for Kids: Miracles for Kids helps families with critically-ill children battle bankruptcy, homelessness, hunger and depression so they can concentrate on what's more important – fighting for their child's life.

Miracles for Kids is one of the only organizations on the West Coast that provides monthly financial assistance, subsidized housing, mental health services and wellness activities to families with a critically-ill child. The services help create stability when families are crumbling from the financial and emotional devastation of fighting for their child's life. Founded in 2002, Miracles for Kids has a main office in Tustin, CA and a subsidized housing complex, Miracle Manor, in Orange, CA. To learn more about how Miracles for Kids has joined forces with parents and loved ones, visit www.miraclesforkids.org.

Job Summary:

This marketing internship position is focused on providing support to the marketing team with a primary focus on utilizing social media and other communication outlets to increase overall awareness of the organization's mission. This position is for you if you are seeking professional growth, have an interest in the field of marketing and communications, and a passion for giving back to an underserved segment of our community in great need. Responsibilities include:

- Assisting with all aspects of social media within Facebook, Instagram, Twitter, and LinkedIn – generating content, maintaining an ongoing editorial calendar, and gathering stats and reports
- Conducting market research and analysis
- Attending key Miracles for Kids events to assist with branding aesthetics and capturing photos for social media and marketing purposes
- Organizing and archiving press clippings and the photography database
- Supporting the marketing team in daily administrative tasks

Preferred Qualifications:

- Currently pursuing a degree in Marketing, Business Communications or other related field
- Maintains a minimum GPA of 3.0
- Interest in marketing/communications and developing related skills
- Excellent verbal and written communication skills
- Proficient in Microsoft Office (Microsoft Word, Excel, PowerPoint, Outlook)
- Proficient in Adobe Creative Suite (Photoshop, InDesign, Premiere)

We Have:

- A mission that you can believe in with all your heart
- A profound desire to help more families who need help fighting for their children's lives
- A friendly work environment and mission-focused staff, volunteers and Board of Directors
- Experienced leaders who are ready to take the organization's vision to the next level

Interested? Apply Today!

- Email your resume to: info@miraclesforkids.org

The above statements are intended to describe the general nature and level of work being performed by individuals assigned to this position. They are not intended to be an exhaustive list of all duties, responsibilities, and required skills. Job Description may be subject to change to meet the needs of the organization. Employment with Miracles for Kids will be "at will," meaning that either the employee or Miracles for Kids may end employment at any time and for any reason, with or without cause.