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Media Advisory

**MIRACLES FOR KIDS HOSTS ITS SECOND SURF & PADDLE CAMP
OF THE SUMMER FOR CRITICALLY-ILL CHILDREN & FAMILIES IN NEED**

*OC-Based Nonprofit to Host Day 2 of Beach Activities at
9th Annual Miracles for Kids Surf & Paddle Summer Camp*

**What:**

Miracles for Kids kicked off its 9th Annual Surf & Paddle Summer Camp on Thursday, July 18th and is set to host two more camps on Friday, July 26 and Friday, August 9. In partnership with Waves of Impact, Bru Surf, Endless Summer Surf Camp, and Club Pilates, the 2019 Surf & Paddle Summer Camp invites critically-ill kids and their families to enjoy a day of healthy, care-free fun and beach activities at the Newport Beach Pier.

The second camp of the program on Friday, July 26 will begin with a warm-up stretch session led by Club Pilates followed by surfing activities led by expert instructors from Waves of Impact, sand fun, and outdoor games. The camp is open to outpatients and their siblings of all skill levels, ages 5-18 who are registered with Miracles for Kids. The Surf & Paddle Summer Camp is a great opportunity for media to tell a summer-inspired and heartwarming story to the community at large! Media is invited to join, take photos and interview the participants, volunteers and staff.

**Who:**

Miracles for Kids patients in outpatient treatment at CHOC Children’s, Mattel Children’s UCLA, or CHLA and their siblings (ages 5-18) are invited to participate. Medical clearance is required. Parents and other family members are welcome to attend and take part in the day’s fun.

[Miracles for Kids](https://miraclesforkids.org/) is a Tustin-based nonprofit serving children with life-threatening illnesses and the families who care for them. Miracles for Kids is one of the only organizations on the West Coast that serves to ease the hardships that come with life-threatening illnesses, including bankruptcy, depression, hunger and homelessness.

[Waves of Impact](https://wavesofimpact.com/) is a volunteer organization based in Oceanside that holds free surf camps in California, Texas and New Jersey for individuals facing exceptional challenges including those diagnosed with terminal illnesses and veterans. Waves of Impact’s mission is to introduce these individuals to the thrill of riding waves while focusing on building and rebuilding confidence in those who need it most.

[Club Pilates](https://www.clubpilates.com/) is the largest network of Reformer-based group Pilates studios in the world. Ranked as the Fastest Growing Fitness Franchise in Inc. Magazine’s Inc. 5000 and 500 two years running and Entrepreneur Magazine’s 2018 Franchise 500 for the second year running, we passionately believe that Pilates is the finest strength-training workout available to anyone, at any age, and for any fitness level.

**When:**

Friday, July 26 and Friday, August 9 from 9:00 a.m. to 3:00 p.m.

**Where:** Newport Beach Pier – 70 Newport Pier, Newport Beach, CA 92663

**Photo/Interview Opportunities:**

* Photo Ops include:
	+ Warm-up stretching session with Club Pilates
	+ Patients and their siblings paddling out
	+ Surf instructors interacting with children
	+ Children enjoying beach activities
	+ Kids and families enjoying various water and beach activities
	+ Smiles on patients/families faces
	+ Awards ceremony to end the day
* Interview Tom Swanecamp – founder of Surf & Paddle Summer Camp Program and Miracles for Kids Board Member
* Interview Miracles for Kids staff members
* Interview Josh Harper of Waves of Impact
* Interview patients
* Interview the families of the patients in attendance

**About Miracles for Kids**

Miracles for Kids is a 501(c)(3) nonprofit serving children with life-threatening illnesses and the families that care for them. By operating programs that provide financial aid, basic needs and wellness to patients and their families, Miracles for Kids creates stability when families are crumbling from the financial and emotional devastation of fighting for their child's life. Founded in 2002, Miracles for Kids is based in Tustin, CA. For more information, please visit <https://miraclesforkids.org/>.