



FOR IMMEDIATE RELEASE

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Media Advisory

**MIRACLES FOR KIDS BRINGS HOLIDAY CHEER
TO CRITICALLY-ILL CHILDREN AND FAMILIES IN NEED**

OC-Based Nonprofit Gathers Volunteers to Assemble + Deliver Holiday Gifts and Food

What:

Join Miracles for Kids for their annual Holiday Basket of Miracles - a delivery program that provides food, home goods and gifts to entire families, who as a result of their critically-ill child, are in financial and emotional crisis. The majority of items have been collected through donations and drives; and through a Holiday Adopt-a-Family program, donors are being matched directly with a specific family in need to help ensure they have presents for the Holidays.

On Saturday, December 15, volunteers and Miracles for Kids staff members will come together to sort through all the items and assemble the Holiday packages for nearly 200 families. Then, on Monday, December 17, volunteers will hand deliver the packages to the families' homes throughout Orange and LA Counties. Families that reside beyond driving distance will have their packages shipped, thanks to a partnership with The UPS Store Inc. – who has generously donated all shipping costs to the program.

Who:

Volunteers from Orange and Los Angeles counties, along with Miracles for Kids staff and board members, will come together to bring holiday cheer to the children and families who need it most.

Corporate sponsors and community partners include Alta Dena, Allyance Communications, Bathgate Elementary First Grade Class, ClearVision Equity Partners, Crescent Solutions, Drama Kids South Orange County, Hidden Valley Ranch, Irvine Company Retail Properties, Investment Property Group, Mater Dei Lacrosse Team, Monarch Beach Resort, Montage Beverly Hills, National Charity League of Tustin, National Charity League, Operation Turkey Drive, Pacifica Foods, Perricone Juices, Redrock IT & Cabling, Inc., Ritz-Carlton, Laguna Niguel, Roosters, St. Anne School M4Kids School Club, Serve First Solutions, The Conscious Hearts Foundation, and TRAFFIK Advertising.



Miracles for Kids is a Tustin-based nonprofit serving children with life-threatening illnesses and the families who care for them. They are one of the only organizations on the West Coast dedicated to alleviating the stressors that come with terminal illnesses, including bankruptcy, depression, hunger and homelessness.

When: Saturday, December 15, 2018 from 9:00 a.m. to 12:00 p.m.
Monday, December 17, 2018 from 9:00 a.m. to 1:00 p.m.

Where: Crescent Solutions, 17871 Mitchell Ave N Suite 100 Irvine, CA 92614

Photo/Interview Opportunities:

- Photo Ops include:
 - Volunteers assembling Baskets of Miracles
 - Miracles for Kids staff collecting donations + assembling baskets
 - Children and families receiving the Holiday Basket of Miracles deliveries
 - Volunteers delivering the Holiday Basket of Miracles (ride along opportunity)
- Interview Miracles for Kids staff members
- Interview Autumn Strier, Co-Founder & CEO of Miracles for Kids
- Interview the families/recipients of the Holiday Baskets of Miracles
- Interview the volunteers assembling and delivering the baskets
- Interview Miracles for Kids board members in attendance

About Miracles for Kids

Miracles for Kids is a 501(c)(3) nonprofit serving children with life-threatening illnesses and the families that care for them. By operating programs that provide financial aid, basic needs and wellness to patients and their families, Miracles for Kids creates stability when families are crumbling from the financial and emotional devastation of fighting for their child's life. Founded in 2002, Miracles for Kids is based in Tustin, CA. For more information, please visit <https://miraclesforkids.org/>.