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CLUB PILATES RAISES MORE THAN \$31,000 FOR MIRACLES FOR KIDS

*OC-Based Nonprofit and California Pilates Studios
Wrap Successful 'Month of Miracles' Campaign*

TUSTIN, Calif. (August XX, 2018) – [Club Pilates](#), the nation's largest premium boutique Pilates franchise, today announced that its month-long partnership with [Miracles for Kids](#) raised more than \$31,000 to support the charity's mission to provide financial assistance and support to children with life-threatening illnesses and their families.

Throughout the month of July, Club Pilates donated \$30 to Miracles for Kids for every new member that joined one of its studios in California and \$5 for every kids' T-shirt sold. All told, over 60 Club Pilates studios supported the cause, resulting in more than \$1,000 a day raised.

"We are very thankful for the tremendous success of our Month of Miracles Campaign with Club Pilates," notes Autumn Strier, Co-Founder and CEO of Miracles for Kids. "Through this partnership, we will be able to significantly improve the lives of many children and families who are struggling with the challenges that come with battling life-threatening illnesses."

Club Pilates further extended its support of Miracles for Kids by participating in the organization's annual Surf & Paddle Summer Camp Program, which is designed to treat the critically-ill children of CHOC Children's Hospital, Mattel Children's Hospital, and Children's Hospital Los Angeles to a day of healthy outdoor fun and water activities. Club Pilates instructors were on hand on July 13 in Huntington Beach to kick off the program with healthy warm-up and stretching exercises for the kids and their families.

"Club Pilates is committed to building healthy communities and partnering with Miracles for Kids is an important part of that mission," said Anthony Geisler, CEO of Club Pilates. "Through this partnership, our new members will improve their fitness, while we are able to provide important funds to support families with children facing serious illness."

Miracles for Kids families not only face the possibility of losing their child to a life-threatening illness, but also fight bankruptcy, depression, hunger and homelessness. The nonprofit is one of the only organizations on the West Coast dedicated to alleviating these stressors. Since launching in 2002, Miracles for Kids has served more than 1,000 at risk families with children in treatment at leading children's hospitals across California - UCSF Benioff Children's Hospital, Children's Hospital Los Angeles, Mattel Children's UCLA and CHOC Children's.



About Club Pilates:

Club Pilates is a boutique Pilates concept specializing in Reformer fusion classes for anyone, at any age or fitness level. Pure to Joseph Pilates' original Reformer-based Contrology Method, but modernized with group practice and expanded state-of-the-art equipment, Club Pilates offers high-quality, life-changing training at a surprisingly affordable price. With more than 2,200 instructors teaching over eight million workouts each year, Club Pilates is the first studio to create a 500-hour Teacher Training Program designed to thoroughly and safely teach group Pilates apparatus classes along with TRX, TriggerPoint, and Barre. To learn more about Club Pilates or to find a studio near you, please visit <https://www.clubpilates.com/>.

About Miracles for Kids:

Miracles for Kids is a 501(c)(3) nonprofit serving children with life-threatening illnesses and the families that care for them. By operating programs that provide financial aid, basic needs and wellness to patients and their families, Miracles for Kids creates stability when families are crumbling from the financial and emotional devastation of fighting for their child's life. Founded in 2002, Miracles for Kids is based in Tustin, CA. For more information, please visit <https://miraclesforkids.org/>.

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