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David August founder, David Heil of Laguna Beach, unveils new collection for Miracles for Kids charity

Laguna Beach resident David Heil, founder of David August, announces the launch of the David August Miracles for Kids collection for charity. Proceeds from this new collection will benefit Miracles for Kids, a 501(c)(3) nonprofit organization with the mission of improving the lives of critically ill children and their families in need through financial assistance and other resources.

Heil said that he was drawn to the work of Miracles for Kids after he attended the organization's annual Night of Miracles Gala and was impressed with the level of care provided to children and their families. He was so moved that he joined the organization's board of directors in 2008.



Submitted photo

David Heil, founder of David August

"The reputation and influence of the David August brand will bring increased awareness to the work of Miracles for Kids," said Autumn Strier, co-founder and CEO of Miracles for Kids. "We are sincerely humbled by this partnership which will provide additional support to families who are facing insurmountable obstacles on a daily basis and who need our help so much. David has been deeply involved with our organization for many years and has helped us to build and grow."



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New classic silk jacquard tie collection from David August

"The mission of Miracles for Kids speaks to me directly because I have seen the struggles and challenges faced by close friends and clients whose family members were battling life-threatening illnesses," said Heil. "I know that with proper funding, research and treatment, many of these situations could have had a more positive outcome, and I want to be a part of the transformative change that Miracles for Kids is driving."

Made at David August's workshop in Italy, the products are available exclusively at <https://davidaugustinc.com/collections/miracles-for-kids-exclusive-collection> or through a private appointment with a David August clothier.

For more information, visit www.davidaugustinc.com.

For information about Miracles for Kids, go to www.miraclesforkids.org.

